

SENATE BILL 514

By Tracy

AN ACT to amend Tennessee Code Annotated, Title 65,
Chapter 4, Part 4, relative to telephone solicitation.

BE IT ENACTED BY THE GENERAL ASSEMBLY OF THE STATE OF TENNESSEE:

SECTION 1. Tennessee Code Annotated, Section 65-4-403, is amended by deleting the present language and by substituting instead the following language:

§65-4-403.

(a) No person or entity who makes a telephone solicitation to the telephone of a residential subscriber in this state shall knowingly utilize any method to block or otherwise circumvent such subscriber's use of a caller identification service.

(b) Each person or entity who makes a telephone solicitation to the telephone of a residential subscriber in this state shall make such a call from a telephone which is registered properly to a physical address. Each solicitor shall use reasonable methods to make available the solicitor's name, or the business or organization on whose behalf the solicitation is made, and the telephone number that is registered for such telephone for use by a subscriber's caller identification service.

(c) The authority is authorized to initiate proceedings relative to a violation of this section. Such proceedings include, without limitation, proceedings to issue a cease and desist order, to issue an order imposing a civil penalty up to a maximum of two thousand dollars (\$2,000) for each knowing violation, and to seek additional relief in any court of competent jurisdiction.

SECTION 2. This act shall take effect July 1, 2007, the public welfare requiring it.